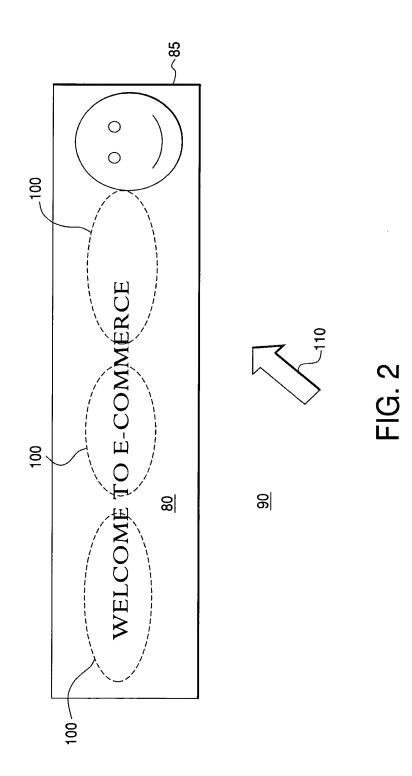




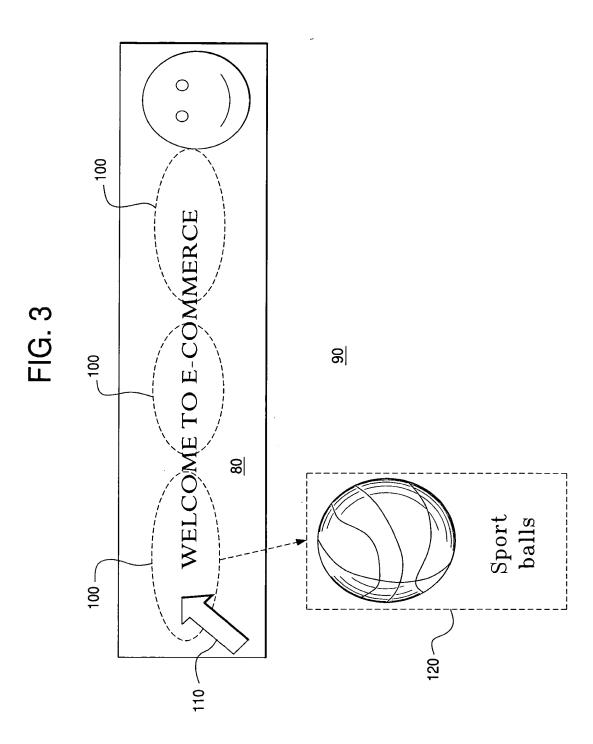
Applicants: Jules E. Gardner, et al.
Filed: June 1, 2001
Customer No. 03000
For: System & Method for Conditionally, etc.
Docket No.: P1133/20003
Sheet 2 of 11

## 2/11



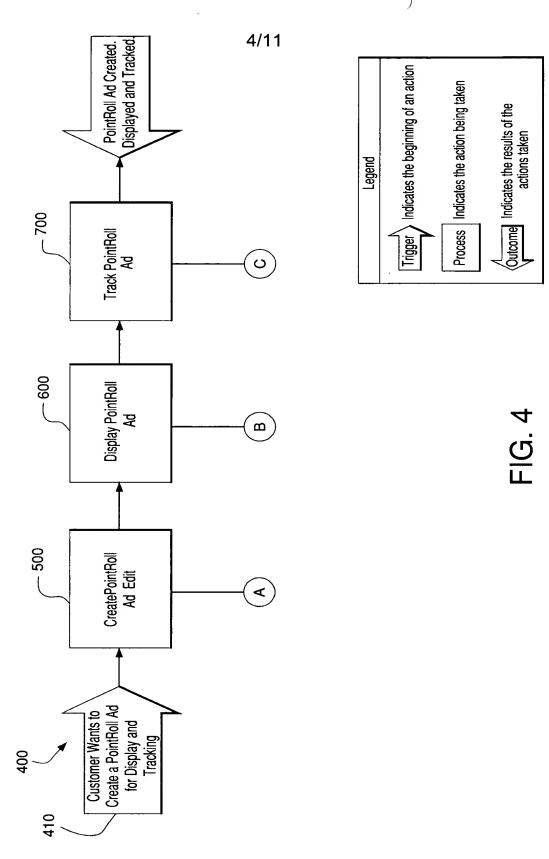
Applicants: Jules E. Gardner, et al. Filed: June 1, 2001
Customer No. 03000
For: System & Method for Conditionally, etc. Docket No.: P1133/20003
Sheet 3 of 11

3/11



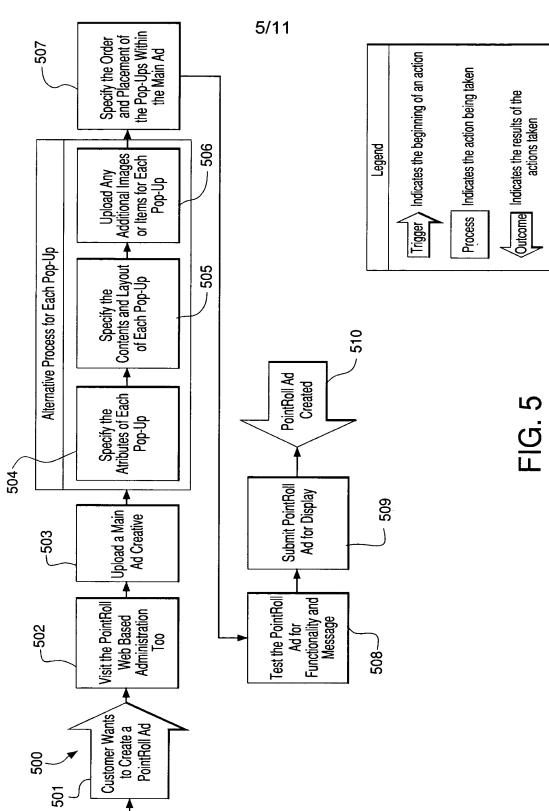


Applicants: Jules E. Gardner, et al. Filed: June 1, 2001
Customer No. 03000
For: System & Method for Conditionally, etc. Docket No.: P1133/20003
Sheet 4 of 11





Applicants: Jules E. Gardner, et al. Filed: June 1, 2001
Customer No. 03000
For: System & Method for Conditionally, etc. Docket No.: P1133/20003
Sheet 5 of 11





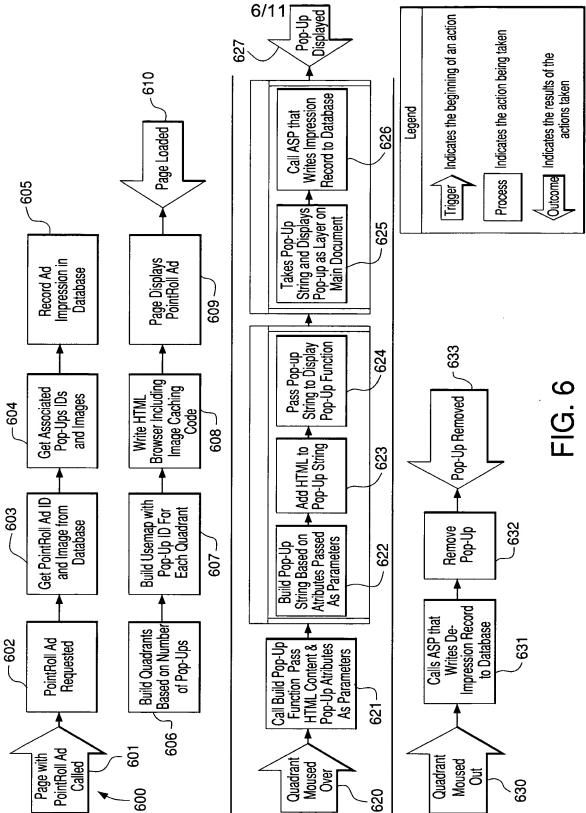
Applicants: Jules E. Gardner, et al. Filed: June 1, 2001

Customer No. 03000

For: System & Method for Conditionally, etc.

Docket No.: P1133/20003

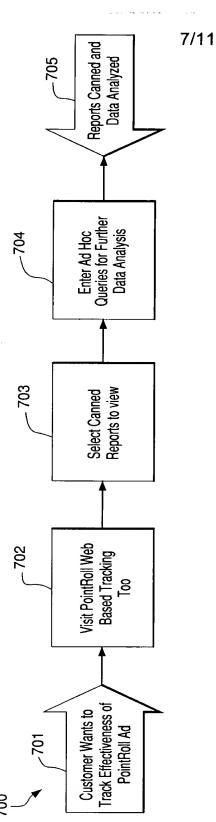
Sheet 6 of 11





Applicants: Jules E. Gardner, et al. Filed: June 1, 2001
Customer No. 03000
For: System & Method for Conditionally, etc. Docket No.: P1133/20003

Sheet 7 of 11



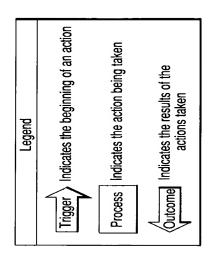
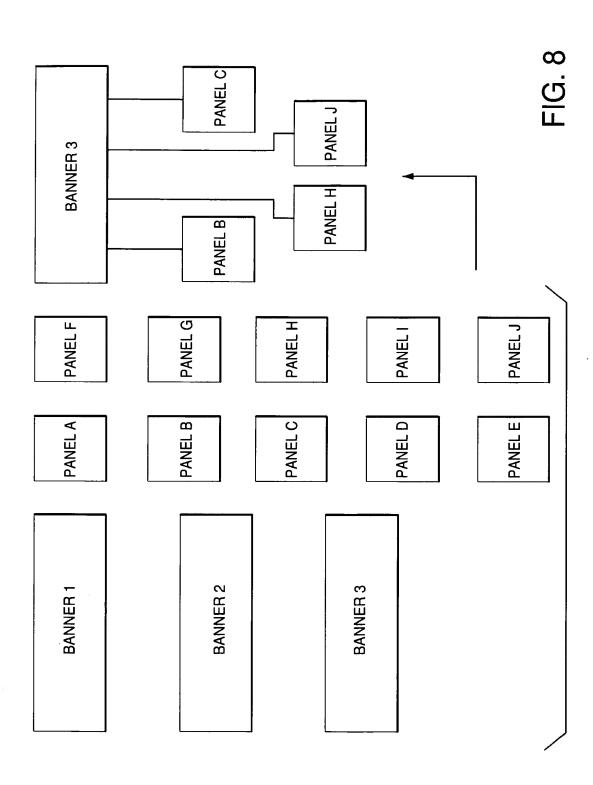


FIG. 7



Applicants: Jules E. Gardner, et al.
Filed: June 1, 2001
Customer No. 03000
For: System & Method for Conditionally, etc.
Docket No.: P1133/20003
Sheet 8 of 11

8/11



Point.Roll Ad is Requested

815

User Mouses Over Point.Roll Ad

817

FIG. 9



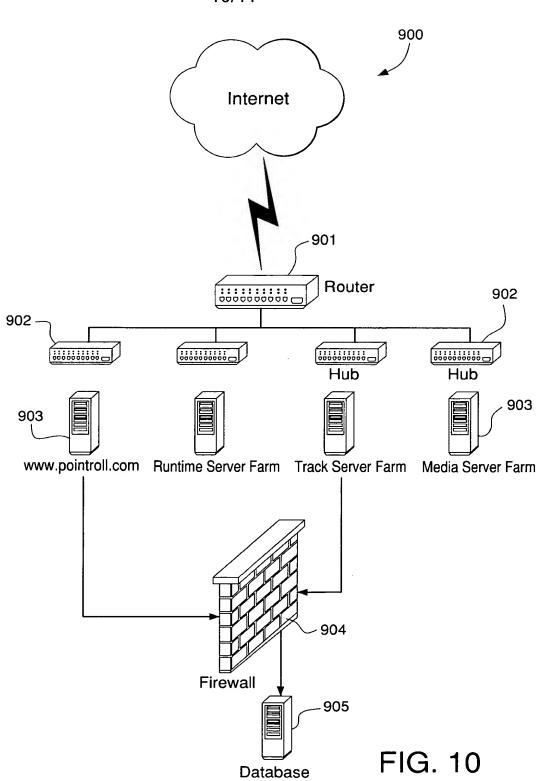
Applicants: Jules E. Gardner, et al. Filed: June 1, 2001

Customer No. 03000
For: System & Method for Conditionally, etc.

Docket No.: P1133/20003

Sheet 10 of 11

## 10/11





Applicants: Jules E. Gardner, et al.
Filed: June 1, 2001
Customer No. 03000
For: System & Method for Conditionally, etc.
Docket No.: P1133/20003
Sheet 11 of 11



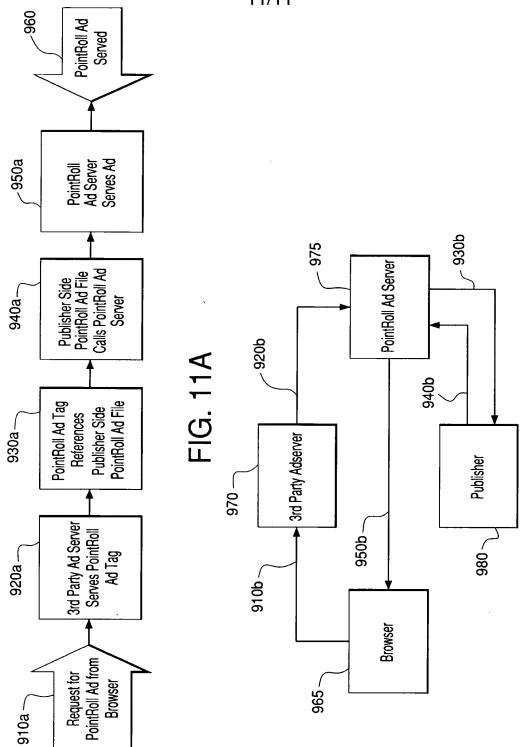


FIG. 11B